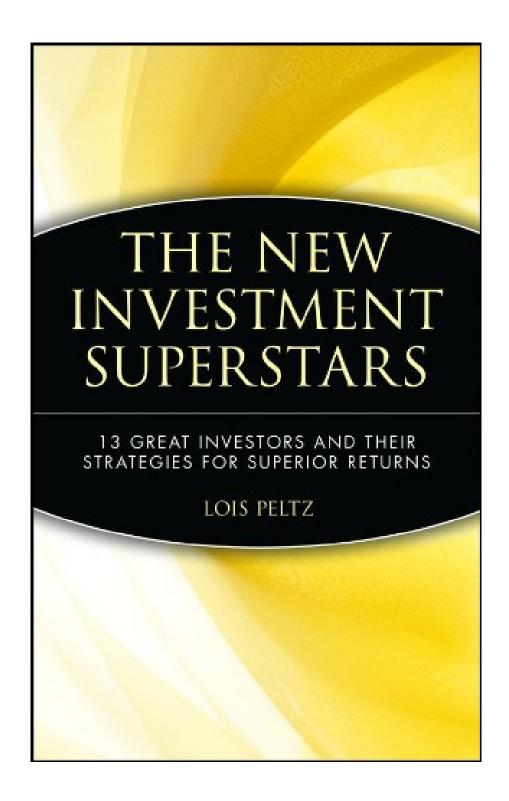


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From the Inside Flap

They are the elite, the crème de la crème, the Mozarts and da Vincis, the Einsteins and Michael Jordans of today's investment world. From among the thousands of hedge fund managers, they are the ones who, over the past decade, have risen above the rest to distinguish themselves. Although they are a diverse group in terms of age, background, investment strategy, and area of expertise, they all share an unquenchable passion for what they do and an undeniable genius for generating consistently high returns, year after year, under all conditions.

Now, The New Investment Superstars provides you with a unique opportunity to get to know these market masters and learn the original investment strategies they have used in many markets to outperform their peers.

From thirty-five-year-old Lee Ainslie (Maverick Capital), dubbed the "Win-Win Investor" by Worth magazine, to Leon Cooperman (Omega Advisors), Goldman Sachs' longtime star stockpicker, to the "trader's trader," David Tepper (Appaloosa Management), you'll meet today's top market movers and find out what makes them tick. Through a series of in-depth profiles, author Lois Peltz takes you inside their minds and their organizations. She reveals what motivates them and how they think. And she showcases their methods and examines what has worked for them in the past and what hasn't, what is working for them now and what isn't.

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Learn how these superstars invest, where they invest, what works--and what doesn't

Since people have been making money in the markets, investors and would-be investors have been fascinated with the money managers and traders who have extracted superior returns. In The New Investment Superstars, Lois Peltz examines fifteen of today's most successful investors by their area of expertise, including stock-picking, global macro trading, sector investing, and more. Readers will learn how these great investors approach the markets at a time when volatility is high and certainty low. From the thirty-five-year-old Lee Ainslie (Maverick Capital), dubbed the "Win-Win Investor" by Worth magazine, and Ken Griffin, the thirty-one-year-old who started his first hedge fund as a freshman at Harvard, to Lee Cooperman, long a star stockpicker at Goldman, we meet today's superior managers and learn how they do it.

Peltz reveals that these new stars are flexible traders who inherently understand that long-term wins come from recognizing that markets are ever-changing and that they must adapt. By reading about how they've succeeded and where they lost, investors will learn about market change, and how success is achieved. Lois Peltz (New York, NY) was editor-in-chief of MAR/Hedge Funds, an investment performance reporting service, for eight years. She is now President and CEO of Investment Information Providers, an information services company that provides investment information services to the professional investment community.

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3 of 3 people found the following review helpful.

Waste of Time

By Tim Lieder

If you are familiar with Infovest21, a hedge fund news service that's really just a lot of fluff articles about old friends of Peltz, then you are familiar with Lois Peltz's writing style. Basically, she talks a lot about personalities, very little about the news and almost nothing practical concerning strategies or markets. Her writing style is boring and usually outsourced to employees and there's nothing in it that you can't find in a thousand other news services.

This book might have some of the same "virtues" were it not also hopelessly out of date. Most of these "superstars" are out of the investment business and a couple of them are in jail for ponzi schemes. That might provide a little ironic shaudenfreud but it really doesn't. The writing style is so hideous that you really can't read it for very long without wanting to throw it in a fire somewhere.

Don't waste your time on this book or the news service by this woman. Just buy something intelligent instead.

9 of 10 people found the following review helpful.

A long awaited

By A Customer

complement to the John Train/Jack Schwager series of books on managers. This book measures up well with its well-regarded peers. Lois Peltz has collected interesting information on hedge fund manager, most of whom are unknown even to investment cognoscenti. They are in her book because of their stellar records, despite the low profile many share (due to strict marketing regs for these investment pools). For readers who want a peek behind the hedge fund curtain, this book is ideal. It captures the personalities and backgrounds of the managers, and it benefits from Peltz's analysis of commonalties and future thoughts on the industry. If you are investment professional looking to add a couple of nuggets to your repertoire, you might feel slightly let down (hence 4, not 5, stars). The eye opening aspect for me was the annual returns revealed for each of the managers. This information is not widely available, and the magnitude and consistency of the annual returns was amazing for several of the managers. The extent of and rationale behind leverage is explored as well. Overall, the book was excellent, and I was happy to add it to my extensive collection of investment related tomes.

6 of 9 people found the following review helpful.

An Immensely Valuable Book

By A Customer

It is rare to be able to read one book on a complex topic and have it contain information of use to both the novice and the veteran. Lois Peltz has done it in regard to hedge funds...the most erudite of investment arenas. Whether it be basic information (definitions, tables showing manager spin-offs, industry disasters) or advanced (the irony of having the objective of superior performance over the long-term being measured in 90 day intervals), this easily readable and fascinating treatise delivers. From her overview of superstar managers (including the counter-intuitive observation that they're not in it for the money but rather because they love the challenge) to the side-bars concluding each that allow the reader to compare highlights, the profiles are enlightening. Specific insights on managers (Bruce Kovner's analogy of managing money to painting, Paul Singer's analysis of model and herding risk, to Raj Rajaratnam's requirement that analysts performing due diligence fax in a daily "What I've learned" or risk not being reimbursed for their expenses) provide enormous understanding of each manager. Finally, her own perspective, including highlighting the issue of manager capacity, offers unusual help in selecting/understanding managers. A must-read!

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